

The Snapshots project

“Moi! Hej! Tere! Marhaba! Sobedo! – Snapshots and diverse encounters by young people”

The Association for Cultural Heritage Education in Finland invites teachers and leaders of youth groups to participate in a project that reviews greeting traditions and their cultural meanings with the help of film and animations. The project is to be implemented during 2018.

The student works created in the schools during the project will have the opportunity of being displayed at the exhibition *“Omia ja toisten polkuja”*, which will be held in conjunction with an international art education congress. The project and the exhibition share similar themes (especially cultural diversity).

A teacher can participate in the project with one or more student groups. The student artworks will first be collected in a shared online folder on Google Drive and subsequently uploaded to the project’s Youtube channel and webpages.

The participating teachers will receive a ready-made authorization form for guardians and young people to grant the project and its communication the permission to share and use the potential end results.

Who? Subject teachers, class teachers and their students in primary education, upper secondary education and other schools that offer primary education in arts. It is possible to create a multidisciplinary educational module around the project theme. Also youth groups and their leaders can participate.

What? Snapshots is a cooperation project between the Association for Cultural Heritage Education in Finland and its partners and is aimed at schools and youth actors. The project goal is to increase awareness of the diversity of cultural heritage.

When?

Spring semester 2018 – the student artworks should be ready and dispatched by end of April, if you want to participate in the exhibition *“Omia ja toisten polkuja”* that will be held in conjunction with the InSEA congress. The exhibition will be assembled on 15-17.6.2018 and the exhibition will take place on 18-21.6.2018.

Autumn semester 2018 – the student artworks should be ready and dispatched by end of October. The works will be displayed in the Helinä Rautavaara Museum during November-December.

The theme: Greetings and greeting traditions. How do we greet each other? How do we greet the bus driver, our friends, and elderly? And how do we greet digitally, for example on social media?

Method: Implement a film or an animation project in school related to the theme. Integration possibilities: geography, drama, mother tongue and language classes, music, social studies, history, multidisciplinary modules and thematic weeks.

How can I participate? Incorporate the project theme in your teaching and carry out a suitable educational module with your students. Register your participation at tilannekuvia@gmail.com. Registered participants will receive a link to a shared Google Drive folder where the finalized works can be saved.

Process documentation: We recommend documenting the work process in writing and pictures but this is not a mandatory project requirement.

[#snapshots](#) [#greetings](#) [#salutation](#) [#kulttuuriperintökasvatus](#) [#EuropeForCulture](#)

The Snapshots project is part of the European Year of Culture.

The project is funded by the Niilo Helander Foundation.

Read more:

The InSEA congress 18.–21.6: <http://taide.aalto.fi/fi/research/insea/>

The project "Omia ja toisten polkuja": <http://www.kuvataideopettajat.fi/omia-ja-toisten-polkuja/>

Cooperating partners: Kuvataideopettajat ry, the Finnish Association of Art Schools for Children and Young People, the Helinä Rautavaara Museum.

Ways to approach the theme:

Embarrassing situations

My tribe/gang/team

The history of greetings

Intercultural meetings

My style

Polite/impolite

From first encounter to friendship

Gestures: A handshake, waving, fist bump, gang member greetings, hand raising or gesturing, high five, a bow, a curtsy, hands pressing against each other, nodding, cheek kisses, hugs...

Words and sounds: Good morning, hello, hi, hey, hey there, how's it going...

Introduction to the theme and getting started: Distribute cards with greeting customs written on them (for example handshake, curtsy, fist bump, bow, wave, nod) to the students. If you want to form groups of four, create four identical cards.

Ask the students to move around freely and greet each other according to the custom written on their cards. When students meet others who greet like them, they know that they belong to the same group. Continue until everyone has found their group.

Material:

How can media literacy increase engagement with cultural heritage (in Finnish):

http://www.mediataitokoulu.fi/index.php?option=com_content&view=article&id=1190%3Amiten-mediakasvatuksen-avulla-voidaan-edistaa-osallisuutta-kulttuuriperintoon&catid=8&lang=fi&Itemid=400

YLE Finland celebrates with a hand shake and this tells something about the equality of citizens (in Finnish):

<https://yle.fi/uutiset/3-9955640>

YLE Finland 100: Shaking hands is a Finnish thing (in Finnish):

https://yle.fi/uutiset/osasto/selkouutiset/suomi_100_suomalainen_juttu_kattely/9420177

YLE The fist bump of politicians (in Finnish):

https://yle.fi/ylex/uutiset/poliitikkojen_fist_bump_puhuttaa_edelleen_paaministeri_sipila_puolusteli_tervehdysta_ylen_ykkosaamussa/3-8722091

HS Fist bump is an Afro-American custom (in Finnish): <https://www.hs.fi/sunnuntai/art-2000002889547.html>

Iltasanomat Greet correctly (in Finnish): <https://www.is.fi/matkat/art-2000000374984.html>

YouTube Teachers handshake: <https://www.youtube.com/watch?v=VctaUNJpT6U>

YouTube Secret handshakes of football players:

<https://www.youtube.com/watch?v=tdr3F70eAQ>

Behind the project:

The Association for Cultural Heritage Education in Finland

<http://www.kulttuuriperintokasvatus.fi>

https://www.youtube.com/channel/UCmGHuNdrhp9Ey_2AMIHPHLq/featured

Kuvataideopettajat ry

<http://www.kuvataideopettajat.fi/>

The Finnish Association of Art Schools for Children and Young People

<http://youngart.fi/>

The Helinä Rautavaara Museum

<http://helinamuseo.fi/>

Suomi-koulujen tuki ry.

<http://www.suomikoulut.fi/uusi/>

Sponsor:

The Niilo Helander Foundation

<http://www.niilohelander.net/>