

BACKGROUND

The Association of Cultural Heritage Education in Finland is during 2018 organizing the project *Moi! Hej! Tere! Marhaba! Sobedo! – Snapshots and diverse encounters by young people*.

The project's main partners are Kuvataideopettajat ry, The Finnish Association of Art Schools for Children and Young People, the Suomi schools and the Helinä Rautavaara museum. The project is funded by the Niilo Helander Foundation.

The project is also collaborating with the project *Omia ja toisten polkuja*, which is organized by Kuvataideopettajat ry and The Finnish Association of Art Schools for Children and Young People. The project collaboration is connected to the international art education congress (Interventions 18-21.6.2018) and its exhibition.

The project goal is to make expressions of cultural heritage familiar in a simple, everyday way with the help of greeting traditions. The goal is to get to know other young people and different forms of greeting traditions, here and elsewhere.

PERMISSION CONTEXT

Teachers and students/young people can participate at different educational levels, in different subject classes and courses, and as part of organized youth activities.

The student artworks that are registered and completed as part of the project will be collected in a Google Drive folder and subsequently uploaded to the YouTube channel and the information bank *Kulttuurin vuosikello* administrated by the Association of Cultural Heritage Education in Finland.

The student artworks that participate in the project can also participate in the exhibition *Omia ja toisten polkuja*, which is organized by Kuvataideopettajat ry and The Finnish Association of Art Schools for Children and Young People. The exhibition will be held in conjunction with the international art education congress, *Interventions*, which will take place on 18-21.6.2018 at the Aalto University venue in Otaniemi, Espoo.

Based on the student artworks participating in the *Omia ja toisten polkuja*, also a digital and publicly available publication will be created. A few student artworks will be included in the programme (possibly in the opening session) of the InSea *Interventions* congress. Additionally, a dedicated YouTube channel, an Instagram account and a Facebook event (and potentially also a dedicated Facebook page) will be launched for the project *Omia ja toisten polkuja*.

Furthermore, photos of student artworks, documentary photos of the exhibition, still pictures taken from videos, as well as documentary photos taken at the project's educational events will be used by the organizers on their web pages, and in their project communication and information in different media, including social media.

GRANTED PERMISSIONS

The student (pupil) / guardian of the minor is hereby granting the following publication, use and presentation permissions to the organizers of the Snapshots project.

The photos and audiovisual works that are created by the student / minor person at school or within youth work activities in connection with the Snapshots project can be published, used, stored and presented.

Tick (with an X) the boxes of the granted permissions:

- In the project's Google Drive file-sharing service
- In the information bank *Kulttuurin vuosikello* (an online service administrated by the Association of Cultural Heritage Education in Finland)

- In the organizer's YouTube channel (the account is administrated by the Association of Cultural Heritage Education in Finland)
- In the organizer's Instagram account (the account is administrated by the Association of Cultural Heritage Education in Finland)
- On the organizer's Facebook page (possibly as an event or a group)
- In the organizer's and the main project partners' project communication and information, including on their web pages and social media (Instagram, Twitter and Facebook), and in the project's printed publications.
- In the exhibition in the Helinä Rautavaara museum in autumn 2018.

Participation of Snapshots artworks in the exhibition *Omia ja toisten polkuja*:

- The exhibition *Omia ja toisten polkuja* (preliminarily 17.6.–7.7.2018, Aalto University's campus area in Otaniemi, Espoo)
- The InSea *Intervention* congress 18.–21.6.2018
- Kuvataideopettajat ry's digital publication (the magazine *Stylus*), concerning the exhibition *Omia ja toisten polkuja*
- The dedicated YouTube channel, Instagram account and Facebook event (and potentially a dedicated Facebook page). (Administrated by the Kuvataideopettajat ry)

Place and date:

The student's / young person's name and age:

Signature by the student / young person:

The school or organizer of the activity:

The guardian's name, signature and name in capital letters:

THE AUTHORIZING PERSON'S FREELY FORMULATED LIMITATIONS AND CONDITIONS, FOR EXAMPLE CONCERNING THE IDENTIFICATION OF THE PERSON (THE PUPIL) IN THE PROJECT DOCUMENTATION:

OTHER CONDITIONS FOR PUBLICATION, USE, STORAGE AND PRESENTATION

The permissions granted in connection to the project and its student artworks, photos and videos (including documentation) are valid for five (5) years from the date of signature.

When referring to the Snapshots artworks, their copyright will be indicated in line with good practices and will include at least, and if not specifically prohibited, the name of the pupil/student and, if available, also the name of the artwork. Documentary photos will indicate the name of

the pupil/student unless it is excluded for a specific reason (for example in a group photo) or has been specifically prohibited.

The originators (the pupils/students/the young people) retain the copyrights to their works, regardless of how the works were created or by which means.

The responsibility for the participating artworks, including video and photo productions, is carried by the primary education, upper secondary education and art education schools as well as the organizers of youth activities. The teachers or supervisors of the pupils/students will therefore provide the granted permissions as intermediaries. The teachers/supervisors and educational institutions/other organizers of youth activities will ensure that the copyrights of third parties, who constitute a part of or are otherwise linked to the student artworks, and other possible permissions have been taken into consideration and agreed upon as required. Such related costs will be the responsibility of the educational institutions/schools/other activity organizers.

The schools, educational institutions and other activity organizers will, if they deem it necessary, separately agree on permissions and conditions concerning their own activities in connection to the Snapshots project.

Snapshots is a non-commercial and not for profit project. The goal is to strengthen the understanding, knowledge and engagement of young people in relation to the diversity of cultural heritage.

No compensation will be awarded to the exhibitors of the works, or to persons acting in the videos or photos (including documentation), for publication, distribution, intermediation or presentation or other uses defined in this permission.

Neither the Association of Cultural Heritage Education in Finland nor the project's main partners (Kuvataideopettajat ry, the Finnish Association of Art Schools for Children and Young People, the Suomi schools and the Helinä Rautavaara museum) will transfer or sell the material, for which the permission was granted, to a third party (with the exception of user conditions related to Facebook, Instagram and Twitter).

More information about the Snapshots project (in Finnish Tilannekuvia -hanke):
<https://www.kulttuuriperintokasvatus.fi/tilannekuvia/>

More information about the exhibition project *Omia ja toisten polkuja*:
<http://www.kuvataideopettajat.fi/omia-ja-toisten-polkuja/>

Thank you for your collaboration!

More information and contact persons:

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